



**Valedictorian**Software  
Taking your business into the new millenium

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## **Businesses Shift To Hybrid Software as a Service**

Facing tough economic conditions business eyes Hybrid SaaS as a way to  
reduce costs and increase productivity

**Vero Beach, Fl.** Valedictorian software introduces a new model for delivering its management software. The new model "Hybrid SaaS" will make its debut at the 2010 NFDA convention in early October. It marks one of the first funeral home management applications to embrace the hybrid software as a service delivery model becoming prevalent in other industries.

Responding to increasing market pressure in the death care industry for cost effective software delivered as a service, Valedictorian Software introduces a new framework for its "Funeral Services Manager" operations management software. "Its not only a different licensing model it's a completely new framework for delivering application software, content, strategies and support in a manner new to funeral homes" said president Glenn Strunk, also citing business resource publications such as Formtek and Infonetics and their recent articles concerning the advantages of Hybrid SaaS delivery models. The hybrid model uses web resources coupled with application software.

Funeral Services Manager is striving to close the gap between Software as a Service and traditional client/server application software. Although official release is planned for October 1st the new framework is available now with subscriptions starting at one hundred and ninety nine dollars.

Founded in 2007, Valedictorian Software develops products that help customers manage costs and improve productivity. More information about Valedictorian Software can be found at [www.val-soft.com](http://www.val-soft.com)

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